

BRIAN ROSS

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EDUCATION

SCHOOL OF VISUAL ARTS (SVA)

Continuing Studies / 2009 - 2013

RUTGERS UNIVERSITY, MASON GROSS SCHOOL OF ARTS

MFA / New Media / Visual Art / 2007

DEPAUL UNIVERSITY

BA / Media Art and Art History / 2001

AWARDS

- Webby Award Nomination - Best Political Site / 2013
- Teaching Assistant. Rutgers University / 2006 - 2007
- TA Competitive Prize (Scholarship). Rutgers University / 2006
- Class of 2000 Prize (Scholarship). Rutgers University / 2005-2006
- Smith Scholarship. The School of the Art Institute of Chicago / 2003

MEMBERSHIP

American Institute of Graphic Arts (AIGA)

UX / UI DESIGN

Sketch, Axure, Omnigraffle, Invision, Framer.js, Proto.io, Pixate, Origami

PROGRAMMING

HTML, CSS, SASS, Wordpress, PHP, JQuery, Javascript, Coffeescript

VIDEO & ANIMATION

After Effects, Cinema 4-D, Premiere, Flash

GRAPHIC SOFTWARE

Adobe Creative Suite, Photoshop, Illustrator, InDesign, Acrobat

SENIOR UX / UI DESIGNER

MXM / NEW YORK, NY / OCT 2013 - PRESENT

- Design the user experiences for iOS/Android apps and websites.
- Brands include Victoria's Secret, Sony Pictures, KIA, Trojan, Taubman Malls.
- Operate as a lead for a host of projects in a client-facing capacity.
- Closely collaborate and iterate on the user-interface design.
- Develop detailed annotated wireframes and flow charts.
- Develop high and low-fidelity prototypes using different softwares and techniques.
- Oversee development and ensure products are executed correctly and on schedule.
- White-board ideas and explore user flows.
- Pitches for new client acquisition.

SENIOR WEB DESIGNER

92Y / 92Y TRIBECA / NEW YORK, NY / JAN 2009 - OCT 2013

- Designed and programmed interactive microsites, Wordpress sites and Tumblr blogs.
- Developed intricate and in-depth wireframes and flow charts.
- Designed and programmed a Webby-nominated political site.
- Collaborated on the redesign of the website 92Y.com and 92YTribea.com.
- Designed and produced viral Facebook and Flash-based games.
- Worked on advertising campaigns for talks series and summer camps.
- Designed and produced animations and promotional videos, one of which screened during the television program NY1's time slot.

FREELANCE WEB DESIGN

FASHION INSTITUTE OF TECHNOLOGY / NEW YORK, NY / MAR 2015

- Designed and programmed a fully responsive Wordpress based microsite.
- Worked closely with the manager of digital strategy to properly convey the brand.
- Developed detailed wireframes and flow charts.
- Programmed a Wordpress theme and streamlined approach to meet team's needs.

VICTOR KAMINOFF / LOS ANGELES, CA / FEB 2013

- Programmed and produced a fully responsive site for a luxury real estate company.
- Worked closely with the designer to streamline the workflow and clarify the design.
- Modified the desktop design to best align with responsive best practices for devices.

TREMOR MEDIA / NEW YORK, NY / JUN 2008 - AUG 2008

- Designed and produced Flash banner ads.
- Worked closely with a team of Flash designers and programmers.
- Formatted expanding banners with Action Script.

PACIFIC CONCEPTS LTD / NEW ROCHELLE, NY / DEC 2007 - MAY 2008

- Designed web sites for corporate and individual brands.
- Created wireframes, flow charts and story boards for animations and layout.
- Worked closely and collaborated with management.
- Spent a month in Shenzhen, China directing a team of designers and programmers.