



# Brian Ross

## Product Designer

### EXPERIENCE

#### Observe

Staff product designer / Remote

Sep 2022 - Dec 2023 / 1 yr 4 mos

Designed for a B2B observability startup that helps engineers track, understand, and communicate the workings of their systems. I redesigned the dashboard, monitors, script-builder, and new user onboarding experiences.

#### Lido

Lead product designer / New York

May 2021 - Jul 2022 / 1 yr 3 mos

Led design at an early-stage startup, building a low-code platform powered by spreadsheets. Worked closely with the founder and eng team to scale, research, and develop the product and vision. Built out the design system, and marketing site.

#### Compass

Senior product designer II / New York

May 2019 - May 2021 / 2 yr 1 mos

Designed enterprise software at a pre-IPO real estate brokerage that uses technology, data, and agent expertise to help people find, buy, sell, and promote homes. Focused on agent search and actions for enterprise tools and mobile apps.

#### Frog

Senior interaction designer (Contract) / Brooklyn

Jan 2019 - May 2019 / 5 mos

Designed enterprise software as part of an agile team. Worked on a contract basis for three different projects in the banking and Telehealth industries.

#### Google

Interaction designer L4 / New York

Jan 2016 - Dec 2018 / 3 yrs

Designed for Google Docs, Sheets, and Slides for web apps, mobile and tablet apps for IOS and Android to help enterprise teams work and collaborate better. Closely collaborated with stakeholders, designed, conducted research, led sprints, vision planning, feature prioritization, and development. Helped implement and define Material Design system for editors.

#### MxM

Senior UX designer / New York

Oct 2013 - Dec 2015 / 2 yrs 3 mos

Designed iOS, Android mobile apps and websites at a digital agency for Fortune 500 clients. Clients included Victoria's Secret, Sony Pictures, Zaxbys, and Church & Dwight.

### Email

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### Cell

917.697.9236

### Portfolio

[www.brianrossdesign.com](http://www.brianrossdesign.com)

password is "hello-world"

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### EDUCATION

#### School of the Visual Arts

Continuing education / New York / 2009 - 2013

#### Rutgers University

MFA / Visual Art / New Jersey / 2004 - 2006

#### DePaul University

BA / Art & Art History / Chicago / 1997 - 2001

### AWARDS

#### Webby Award nomination

Best political site / 2013

### SKILLS

UX/UI design, Interaction design, Visual design, Motion design, Prototyping, Research, Strategy, Usability studies, Design systems, Accessibility (A11Y), UX writing, Wireframes, Flow charts, Information architecture

### SOFTWARE

Figma, Sketch, After Effects, Proto.io, Principle, Linear, Jira, Wordpress, Webflow, Notion, Userfeel

### LANGUAGES

HTML, CSS, SASS, PHP, JQuery, Javascript, MYSQL